



**FIU**

Nicole Wertheim  
College of Nursing  
& Health Sciences

Florida International University

# EXCELLENCE ELEVATED



FORWARD-THINKING. INNOVATIVE. UNSTOPPABLE

# PARTNER WITH US

**BECOME A CORPORATE SPONSOR AT FIU**  
MIAMI'S PUBLIC RESEARCH UNIVERSITY.

# DRIVE COMMUNITY IMPACT

## JOIN THE PANTHER MOVEMENT!

Leadership, innovation, and impact are at the heart the Nicole Wertheim College of Nursing & Health Sciences at Florida International University. As one of the top-ranked nursing and health sciences colleges in the nation, we lead with purpose, drive meaningful innovation, and build a healthier tomorrow through education, discovery, and service.

By sponsoring our signature events, your organization will stand shoulder to shoulder with healthcare leaders, educators, and trailblazers who are shaping the future of healthcare in South Florida and beyond. Our events serve as powerful platforms to showcase academic excellence, support student achievement, and highlight the real-world solutions being developed at FIU.

Together, let's continue this lasting impact.  
***Learn more about how we can partner.***

# *Preeminent*

## STATE RESEARCH

As a sponsor, you are aligning your brand with one of the nation's top-ranked university's and healthcare programs.

**TOP RANKED  
PROGRAMS**

IN THE NATION



Our graduates are among the brightest, most dedicated students, prepared to make a significant impact in the healthcare field of South Florida and beyond.



# UNIVERSITY

TWO  
CAMPUSES.  
ONE  
EXPERIENCE.



## POINTS OF PRIDE

#1

Social Mobility  
*U.S. News & World Report*

TOP 3

Public University  
*Washington Monthly*

#46

Public Universities  
*U.S. News & World Report*

## Ranking & Stats

#30

NURSING ANESTHESIA  
(CRNA)

#31

MASTER OF SCIENCE  
IN NURSING

#41

DOCTOR OF NURSING  
PRACTICE

#50

MASTER OF SCIENCE IN  
OCCUPATIONAL THERAPY

#88

BACHELOR OF SCIENCE IN  
NURSING





# DESIGN THE STUDENT JOURNEY





# SIGNATURE EVENTS: YEAR-ROUND OPPORTUNITIES

Annually, we host a series of high-impact events that bring together over 3,500+ guests including students, faculty, alumni, healthcare professionals, elected officials, industry partners, and the greater South Florida community.

These signature events serve as touchpoints for collaboration, professional development, and community engagement.

## CORPORATE SPONSORSHIP OPPORTUNITIES

### **Pinning Ceremony**

*Participating Programs*

- Undergraduate Nursing
- Occupational Therapy
- Physical Therapy

### **Hooding Ceremony**

*Participating Programs*

- Graduate Nursing
- Nurse Anesthesia
- Athletic Training

### **White Coat Ceremony**

*Participating Programs*

- Graduate Nursing
- Nurse Anesthesia
- Physical Therapy

### **Research Symosiums**

*Participating Programs*

- Graduate Nursing
- Nurse Anesthesia
- Physical Therapy

### **Dean's Speaker Series**

*Participating Programs*

- Speech-Language Pathology
- Health Services Administration
- Nursing

### **Alumni & Homecoming**

*Participating Programs*

- All Disciplines

**10+  
EVENTS**

**1,550+  
STUDENTS**

**UNLIMITED  
IMPACT**

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# SPONSORSHIP PACKAGES

Sponsorship levels receive:

- Verbal thank you at ceremony opening remarks
- Branded material for printed brochure\*
- Dedicated social media posting of your support
- Featured in the colleges Annual Report\*



**Visibility**



**Influence**



**Impact**

*\*Tiered based on sponsorship level.*

*Sponsorship levels are on a first come first serve basis*



\$50,000	\$40,000	\$20,000	\$10,000
Platinum Panther Sponsor	Gold Panther Sponsor	Silver Panther Sponsor	Blue Panther Sponsor
Exclusive naming sponsorship opportunity for signature events of choice (Pinning, Hooding, White Coat Ceremonies)			
Exclusive Access to Student Experience Room			
Inclusion of photography during the event and opportunity for pre and post event video message	Inclusion of photography during the event.	Inclusion of photography during the event.	Inclusion of photography during the event.
Company logo displayed on all event materials (email invites, tv's, digital invitations, programs, banners, printed materials)	Company logo displayed on all event materials (email invites, tv's, digital invitations, programs, banners, printed materials)	Company logo displayed on email invites, digital invitations, printed materials	Company logo displayed on email invites and program presentation
Recognition as Platinum Panther Sponsor by Emcee	Recognition as Gold Panther Sponsor by Emcee	Recognition as Silver Panther Sponsor by Emcee	Recognition as Blue Panther Sponsor by Emcee
Opportunity to provide remarks during the event(s) and use college logo event related media for 1 year	Opportunity to provide remarks during the event(s) and use college logo event related media for 6-months		
Opportunity to provide guests with a premium giveaway item.			
Premier table/booth space at new student orientations to engage with incoming students.	Premier table/booth space at new student orientations to engage with incoming students.		
Inclusion of pre and post event media including social media mentions and college newsletter (includes 30k+ audience reach) and quotes for media releases	Inclusion of pre and post event media including social media mentions and college newsletter (includes 30k+ audience reach)	Inclusion of pre and post event media including social media mentions and college newsletter (includes 30k+ audience reach)	Inclusion of pre and post event media on social media mentions
VIP seating for 10 representatives at event(s)	VIP seating for 7 representatives at event(s)	VIP seating for 5 representatives at event(s)	VIP seating for 3 representatives at event(s)
Full-page ad in event program and in Annual Report	Half-page ad in event program and in Annual Report	1/3 page ad in event program	Quarter-page ad in event program
Year-long recognition as sponsor on website & events	6 Month recognition as sponsor on website & events		

*To learn more about sponsorship opportunities and to customize a package that aligns with your goals, contact:*

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